

IBM Maximo Assist

Bring technician  
productivity and  
engagement to  
the next level



# A digital re-invention

is disrupting the operating model of asset intensive industries



Equipment  
is connected  
and can  
predict its  
own failures



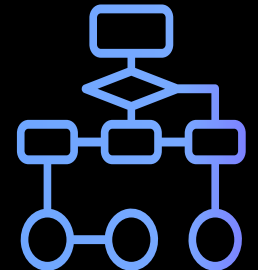
Artificial  
Intelligence (AI)  
is changing  
the driving  
experience



Airports are  
becoming  
automated



Buildings  
are smart and  
operate more  
efficiently



Assets are more  
complex driving  
engineering  
complexity

The underlying solutions supporting these assets must change

# Daily challenges IBM hears from clients

**We want to  
decrease downtime /  
improve maintenance**

**\$21K / Minute**

Cost of unplanned  
downtime in large scale  
auto production

**False Positives**

Up to 30% in excess  
maintenance costs

**70%**

Hours lost with reactive  
versus preventive  
maintenance

**We need to  
derive new value from  
data...**

**82%**

of asset failures  
appear randomly

**99%**

of data collected from  
sensor-enabled assets  
goes unused

**We are losing the  
most experienced  
technicians...**

**30%**

of the total workforce  
is retiring

**32%**

average turnover in  
the field workforce

**\$170B**

cost of safety  
incidents in US  
industries in 2019

**We want to  
decrease rework  
and warranty cost...**

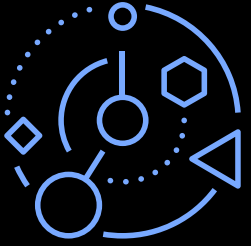
**1.2%**

of annual revenue is  
rework and material  
waste costs

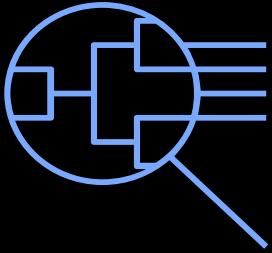
**2.0%**

of annual revenue is  
warranty work costs

# The operating model change also applies to technicians



Equipment becoming more complex



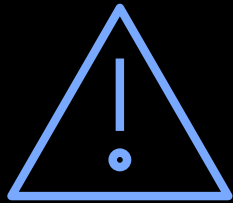
Equipment remotely monitored



Experienced technicians retiring



Higher churn for newer technicians



Safety concerns increasing



# Maintenance technician support processes

## Common



- Aging workforce problem
- Pen and paper world
- No standardized repair processes
- Unnecessary repair and parts replacement
- Data in disparate silos or tribal knowledge
- High overall maintenance costs

**No significant change in the way the field service teams operate**

## Contemporary



- Tools for digital native workforce
- Reliability centered maintenance
- Leverage expertise and share knowledge across organization
- Reduced mean time to action and improved first time fix rate

**Technicians are more productive, safer, and in compliance**

**Organizations can reduce maintenance and operational costs**

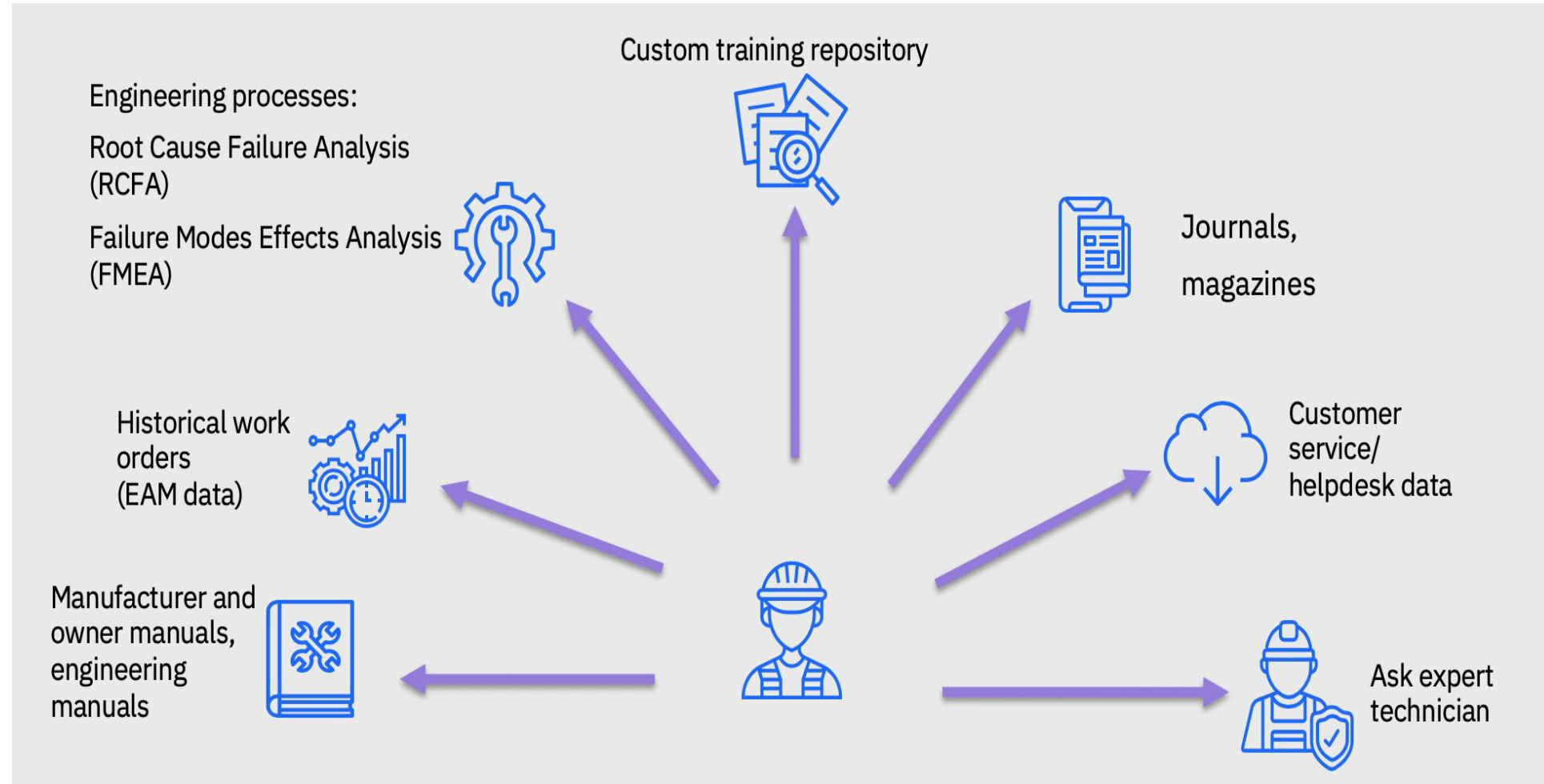
**Empower technicians** to work autonomously by enabling them to obtain **AI guidance or remote expert assistance** whenever they need it

**20% - 40%**

Increased  
productivity and  
first time fix

**50% - 75%**

Reduced training costs



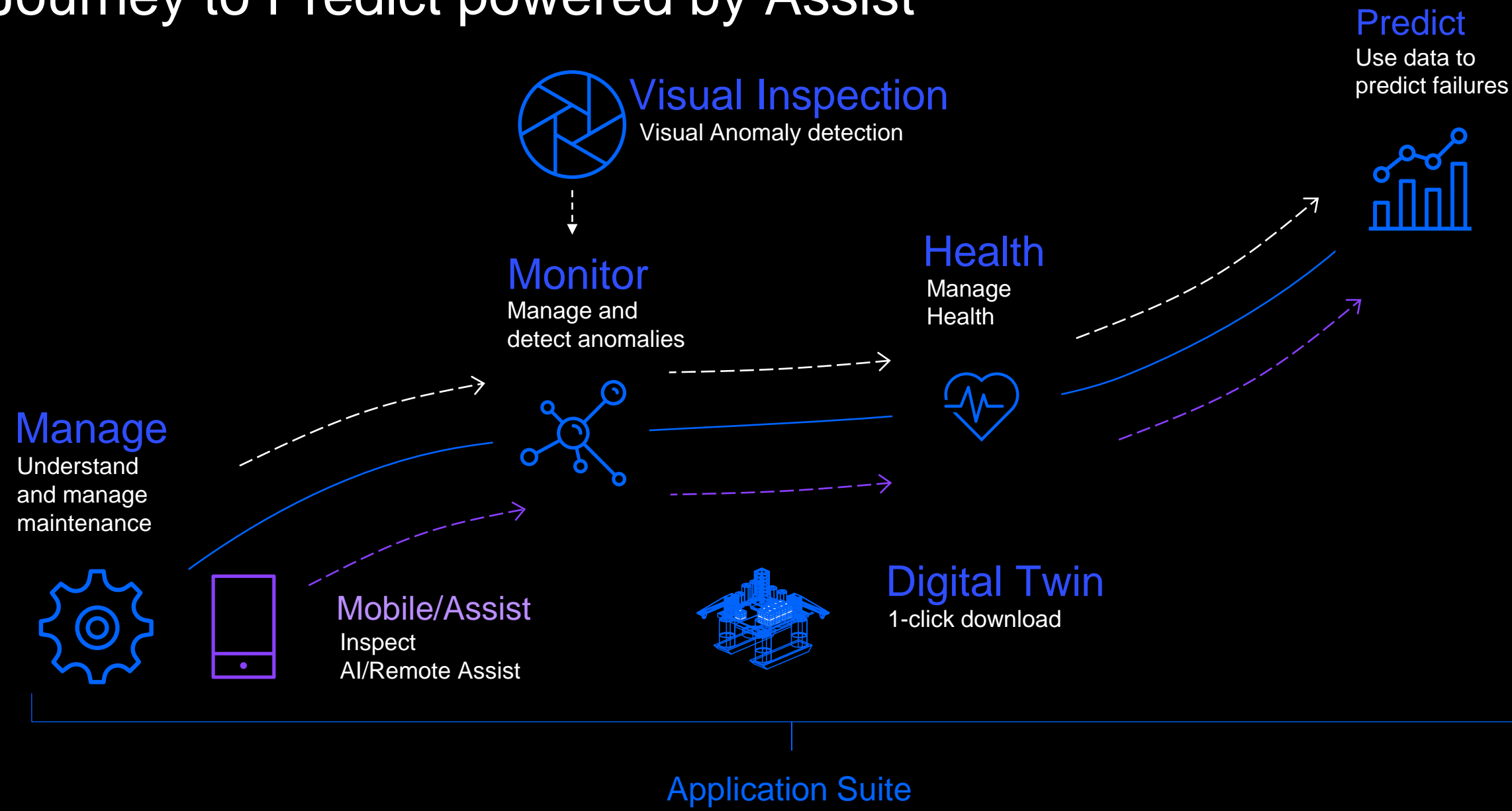
Benefits: Reduce mean time to repair, boost first time fix rates, improve technician productivity

# Why Maximo Assist?

- Improve technician productivity
- Boost first time fix rates
- Reduce mean time to repair
- Reduce training costs
- Reduce troubleshooting time
- Increase asset availability
- Reduced overall maintenance costs
- Improve data quality and reporting



# Journey to Predict powered by Assist



Maximo Assist leverages next-gen technologies to help technicians perform the job more **effectively, accurately, and safely**



# How it works: solution components

## PREPARE

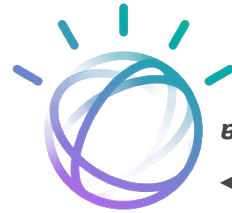


Collect documentation  
and data



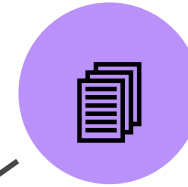
Refine and train model

## Triggers



AI Engine

## USE



Maintenance Management System

Work assigned to technician

## Ask questions

*Examples:*

- *How do I check the motor starter overloads on Refiner Pump 1271?*
- *Cooling Water Pump VFD 57445 is displaying Failure Code FC002*
- *RTD #3 on Crusher Conveyor Motor #2 is reading 140 degrees C. What could be the problem? (Diagnosis)*
- *How do I change the bearings on High Pressure Compressor #8?*

Work history

Responses /  
Recommendations

Questions

## Get Recommendations

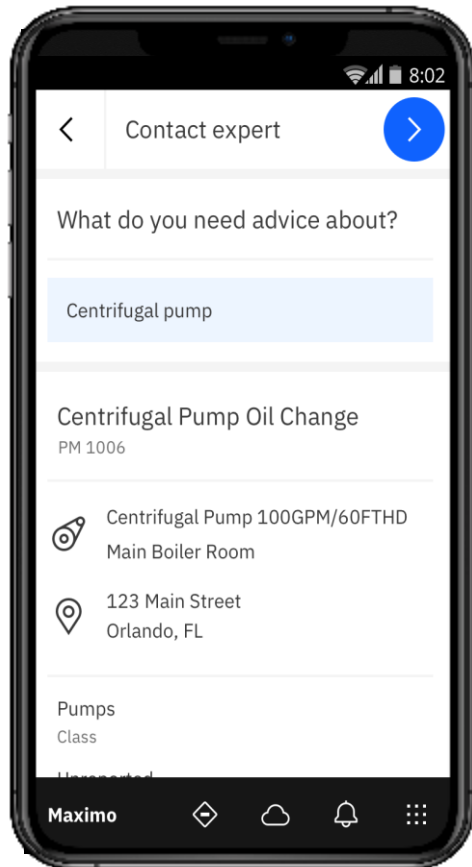
*Examples:*

- *Maximo Assist provides most probable resolutions based on work order assigned*
- *Craftsperson can document other physical observations to have Assist refresh resolutions*
- *Troubleshooting guide*

# Augmented Reality (AR) enabled remote expert collaboration

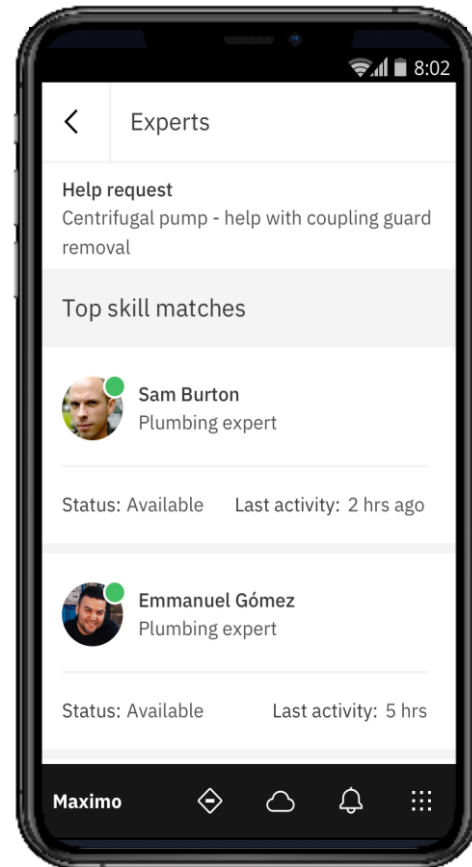
## 1. Seek advice

Seek advice and contact expert with work order details in context



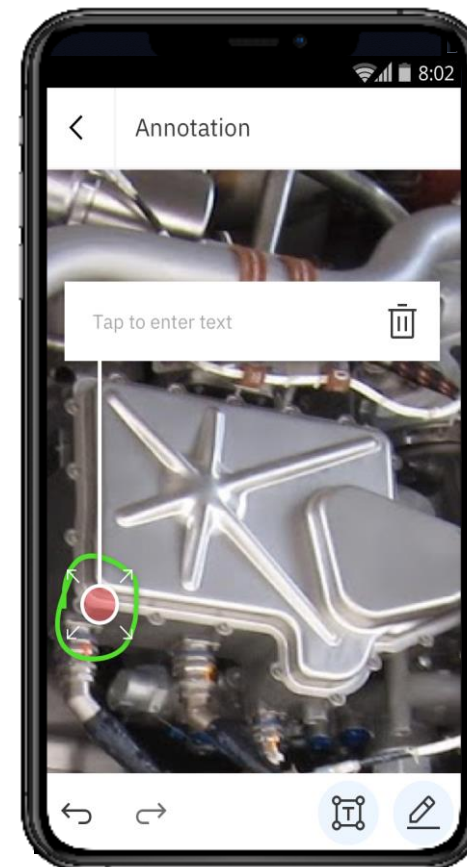
## 2. Collaborate

Collaborate with an expert based on areas of expertise



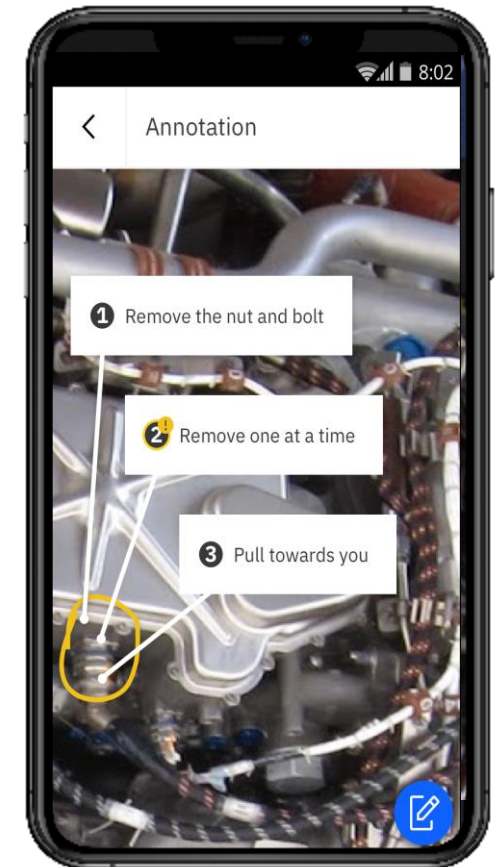
## 3. Guide

Annotate, diagnose, and get guidance via Augmented Reality (AR)



## 4. Fix and learn

Fix and learn while saving sessions for future reference and training



# Empower experts and scale tribal knowledge seamlessly



Session history **attached to the Maximo work order** for future reference and added to AI knowledge base



**Capture tribal knowledge** and make it searchable next time a similar incident occurs



Enhance experience for new technicians by giving them tools to **do the right fix the first time**

Collaboration summary 1 hour, 27 minutes >

Mike Berenstein  
Armstrong expert


Eli Burton  
Technician

Session Start

I see you're having trouble with uncoupling the power panel?

Yeah, I see it, but I can't get to it.


This model is tricky. Do this.



1 Remove the 4 screws on the top plate. Marked "access."  
2 Move the set screw 3 turns clockwise.  
3 Lift the latch.  
4 Remove the plate.

7 minutes later

Got it.



5 Look for the support coupling. It's here and usually needs takes 1


11 minutes later

Is it suppo

Sometimes.

23 minutes later

Done.



Collaboration summary 1 hour, 27 minutes

1 Remove the 4 screws on the top plate. Marked "access."

0:03

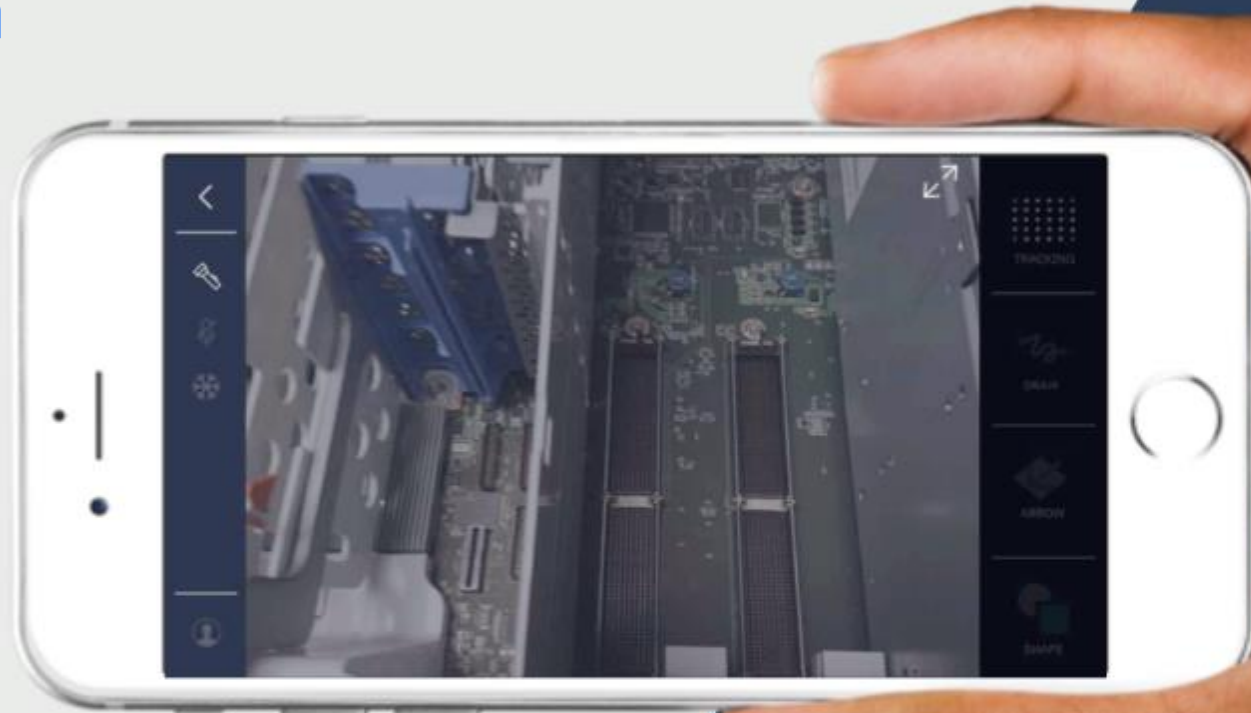
Japanese electronics and semiconductor company

Uses peer assistance to help  
**every technician** perform like  
the **best technician**

Uses AR peer collaboration and  
assistance for regular preventative  
maintenance and **unscheduled  
maintenance activities**

Marked improvement in the **time  
to action for junior technicians**. In  
some cases, junior technicians  
had the **same wrench time as  
experienced technicians**

Peer collaboration and AR  
helped **reduce repair times  
by up to 50%**



Australia's largest independent oil and gas company

## Aging workforce, 80% of time spent researching problem



Absorbed over 600,000 pages of documentation regarding drilling equipment



Time spent on researching reduced by 75% which equates to \$10 Million AUD worth of time savings



Client has successfully created a bridge for knowledge transfer from past to present



# Maximo Assist benefits



Improve  
technician  
productivity



Boost first  
time fix rates



Reduce  
troubleshooting  
time



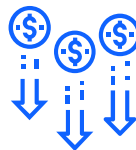
Reduce  
training costs



Reduce  
repair costs



Maximize  
equipment  
uptime



Reduce overall  
maintenance  
costs



**25%**

Increase in  
first time fix



**\$11.2M**

Annual savings in cost  
avoidance from incorrect  
procedures and repeat failures



**\$10M**

Annual savings from reduced  
mean time to action

IBM